LABORATOIRES

VIVACY

PARIS

THE SCIENCE OF **ANTI-AGEING**

Laboratoires **VIVACY**,
experts in Hyaluronic Acid

LABORATOIRES **VIVACY**

Laboratoires VIVACY is a French company specialising in the field of Aesthetic Medicine and anti-ageing, with products containing **hyaluronic acid**.

Laboratoires VIVACY offers a range of professional quality skincare products, based on expert innovative formulations which can preserve the essential youthfulness of your skin.

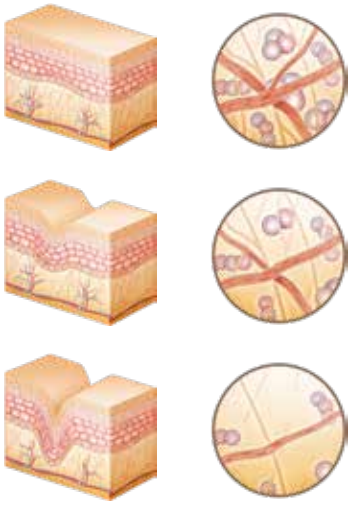
OBJECTIVES

- Support patients following aesthetic medical treatments
- Preserve the quality of skin on a daily basis

SKIN AGEING

Skin ageing is inevitable and the first signs are visible from around the age of 25.

THERE ARE TWO TYPES OF AGEING[1]:



- **INTRINSIC** AGEING

is linked to the skin's physiological process. This corresponds to the "biological clock".

- **EXTRINSIC** AGEING

is dictated by the outside environment: smoking, pollution, UV rays, poor sleep, poor diet, incomplete skincare routine, etc.

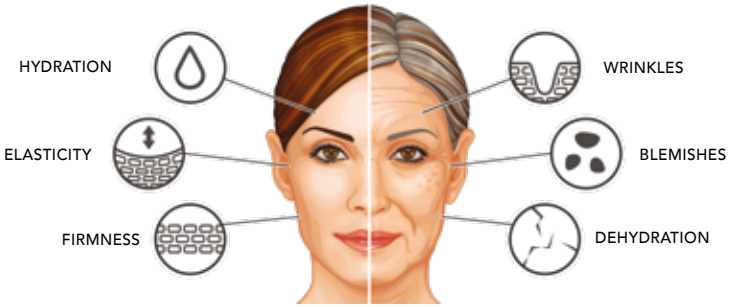
ELASTIN
COLLAGEN
HYALURONIC ACID

[1] Kohl, E. Steinbauer, J. Landthaler, M. Szeimies, R-M. (2011) Skin ageing. Journal of the European Academy of Dermatology and Venereology, 25(8), 873–884.

THE SKIN EVOLVES AND CHANGES IN APPEARANCE

Over the years, the production of collagen and the quantity of hyaluronic acid, compounds involved in maintaining healthy skin, start to decrease.

- APPEARANCE OF WRINKLES AND FINE LINES
- LOSS OF FIRMNESS AND ELASTICITY
- SKIN DEHYDRATION
- UNEVEN SKIN TONE AND COMPLEXION
- SKIN SAGGING (drooping eyelids, fine lines around the mouth, loss of facial contour)



IT IS THEREFORE ESSENTIAL TO REDUCE THE EFFECTS OF TIME AND TAKE CARE OF YOUR SKIN USING SUITABLE PRODUCTS.

PRODUCT COMPOSITION[2]:
HEART OF THE FORMULA

VIVASÔME® COMPLEX

These skincare products contain an **exclusive technology** resulting from advanced research conducted by **Laboratoires VIVACY**: the result is **the VIVASÔME® Complex**, a three-way anti-ageing formula.

The VIVASÔME® Complex is based on the principle of active encapsulation through the use of liposomes.
Similar to little "spheres", their structure resembles the skin's hydro-lipid[3] film.
These liposomes can create their own pathway through the skin's outer layers, helping the active ingredients to penetrate where they are needed.

[2] Except for MIST
[3] The hydro-lipid film is a protective layer covering the entire surface of the skin.
It is mainly made up of perspiration and sebum, with its main purpose being to defend the skin against bacteria by acting as a protective external barrier. It also helps the skin stay soft and hydrated.

VIVASÔME® COMPLEX CONTAINS:

- **TREIGNAC MINERAL WATER:**

  Treignac Mineral Water has a low mineral content and preserves skin hydration.

- **SORBITOL:**

  With its antioxidant properties, sorbitol is able to trap free radicals, which are responsible for skin ageing.

- **HYALURONIC ACID AND COLLAGEN BOOSTERS:**

  These active ingredients are the precursors for the production of hyaluronic acid and collagen.
  These compounds give the skin anti-ageing properties.

COMPLEMENTARY **INGREDIENTS**

- **HYALURONIC ACID:**

  A selection of Hyaluronic Acid with low molecular weight, which penetrates the skin and gives it anti-ageing properties.

- **STABILISED VITAMIN C:**

  This ingredient is a strong antioxidant.
  It is known to protect the skin from the stress of oxidisation caused by free radicals, generated during the physiological ageing process.
  Its stabilised form helps prolong its effectiveness.

THE BEAUTY ROUTINE

1 — 2 — 3 — 4

MIST

REFRESHING SKIN CARE WATER

Refreshing mist

CELL SHOT®

CELL REGENERATING SERUM

Genuine booster effect which corrects the signs of ageing

EYE ULTIM' LIFT®

ANTI-AGEING LIFTING EYE TREATMENT

Anti-ageing lifting cream for the eye area

HYALU CALM®

SOOTHING REPAIRING CREAM

Soothing effect

OR

HYDRA TOUCH®

INTENSE MOISTURIZING CREAM

Immediate long-lasting hydration

OR

AGE REBOOST®

ANTI-AGEING RESTRUCTURING CREAM

Complete anti-ageing skincare treatment

MIST

REFRESHING
SKIN CARE WATER
Refreshing mist

INGREDIENTS

TREIGNAC MINERAL WATER:

Coming from a natural spring in the Corrèze (France), Treignac Mineral Water is an ingredient with many beneficial properties thanks to its unique composition: high silica content (33%) and very low mineral content (20 mg dry residue).

PROVEN **EFFICACY**

91%[4]
SENSATION OF **FRESHNESS**

4HRS[5]
HYDRATED SKIN FOR UP TO 4HRS

[4] Satisfaction survey - 11 volunteers aged 18 - 70 years - minimum twice-daily application of product for 21 hours.
[5] Practical test - on 11 volunteers aged 21 - 54 years.

2 **CELL** SHOT®

30 ml
Airless bottle

CELL SHOT®

CELL REGENERATING SERUM

Genuine booster effect which corrects the signs of ageing

INGREDIENTS

- **Ω9 FATTY ACID**:

  Obtained from olive oil, this oleic acid gives the skin elasticity and firmness.

- **POLYSACCHARIDE RICH IN FUCOSE**:

  This sugar is obtained through organic fermentation and acts together with hyaluronic acid to hydrate the skin.

PROVEN **EFFICACY**

91%[6]	96%[6]	90%[6]	100%[6]
SKIN **REGENERATION**	SKIN **FIRMER**	WRINKLES & FINE LINES **SMOOTHED**	**HYDRATED & SOFTER** SKIN

[6] Satisfaction tests - conducted after 28 days of twice-daily application on 21 volunteers aged 41 - 64 years.

3

EYE ULTIM'LIFT®

NEW PRODUCT

The packaging, designed to resemble a precision medical product, allows you to apply the perfect dose easily.

10 ml airless bottle

EYE ULTIM'LIFT®

ANTI-AGEING LIFTING EYE TREATMENT

Anti-ageing lifting cream for around the eyes

INGREDIENTS

- **TRIPEPTIDE**:

  Truly similar in effect to Botox, this ingredient smooths wrinkles and fine lines, such as crow's feet.

- **SESAME-BASED POLYMER**:

  Through a mechanical action, this ingredient has an immediate smoothing effect on wrinkles and fine lines. The skin is immediately rendered firmer and feels tighter.

- **HYALURONIC ACID**:

  These small fibres of hyaluronic acid have been specifically chosen for around the eyes.

PROVEN **EFFICACY**

88%[7]
FEELS **IMMEDIATELY FIRMER**

88%[7]
HYDRATED SKIN

82%[7]
SKIN **TONED, NOURISHED** & **MORE SUPPLE**

Product tested under dermatological and ophthalmological control.

[7] Satisfaction survey - conducted immediately following the first application on 33 volunteers aged 42 - 68 years.

REPAIRING ACTION

SOOTHING

HYDRATION

Airless tube
15 ml

HYALU CALM®

SOOTHING REPAIRING CREAM

Soothing effect

For damaged skin (after exposure to the sun, cold, after shaving and hair removal) or skin suffering from the effects of external aesthetic treatments.

After an aesthetic procedure, ask your doctor before using a dermo-cosmetic treatment.

No perfume, no colouring.

INGREDIENTS

- **[VIT B5 + CITRUS EXTRACT]**:

  This pair of active ingredients reinforces the hydro-lipid film and reduces moisture loss in the skin. Known for their soothing, restorative and anti-redness properties, these ingredients help strengthen the outer layer of the skin.

- **POLYSACCHARIDE RICH IN RHAMNOSE**:
  This ingredient forms a protective layer on the surface of the skin, which limits any skin reactions to outside elements.
  It soothes and reduces redness in damaged skin.

- **PEPTIDE**:
  This peptide is a homeostasis regulator and acts as a barrier.

PROVEN **EFFICACY**

83%[8] **REPAIRED** CUTANEOUS BARRIER

78%[8] **SOOTHING** EFFECT

78%[8] **REDUCTION** IN SKIN REDNESS

8HRS[9] **HYDRATED** SKIN FOR UP TO 8HRS[9]

[8] Practical test - conducted 24 hr after application on 18 volunteers aged 19 - 63 years.
[9] Practical test - on 11 volunteers aged 21 - 54 years.

50 ml
airless bottle

HYDRA TOUCH®

INTENSE MOISTURIZING CREAM

Immediate long-lasting hydration

INGREDIENTS

- **POLYSACCHARIDE RICH IN GLUCOSE**:

  Extracted from the seeds of the tamarind tree found in Asia, these sugars leave a film on the skin, which greatly encourages skin hydration.

- **[OAT PROTEIN + VIT B + ATP[10]]**:

  Thanks to the presence of ATP, this ingredient stimulates the production of compounds involved in hydration and proper function of the skin's barrier.

PROVEN **EFFICACY**

100%[11]	8HRS[12]	100%[11]	94%[11]
HYDRATING & NOURISHING EFFECT	**HYDRATION UP TO 8HRS** AFTER THE 1ST APPLICATION[12]	SENSATION OF **COMFORT**	**MORE SUPPLE** SKIN

[10] ATP: Adenosine triphosphate
[11] Satisfaction survey - conducted after 21 hours of daily application, on 36 volunteers aged 40 - 66 years.
[12] Practical test - on 11 volunteers aged 21 - 54 years.

50 ml Jar

AGE REBOOST®

ANTI-AGEING RESTRUCTURING CREAM

Complete anti-ageing skincare treatment

INGREDIENTS

- **POLYSACCHARIDE RICH IN FUCOSE**:

  This sugar is obtained through organic fermentation and acts together with hyaluronic acid to hydrate the skin.

- **STABILISED ROSMARINIC ACID**:

  Sourced from the plant Melissa officinalis, this ingredient limits the destruction of hyaluronic acid.

- **STABILISED POLYDATIN**:

  A genuine booster of the antioxidant response, this ingredient stimulates the skin's natural defences against premature ageing caused by Inflamm'ageing.

PROVEN **EFFICACY**

82%[13]
RESTORATIVE EFFECT

91%[14]
WRINKLES & FINE LINES **SMOOTHED**

95%[14]
HYDRATED, FIRMER & VISIBLY SMOOTHER SKIN

[13] Practical test - conducted after 28 days of twice-daily application on 22 volunteers aged 42 - 63 years.
[14] Satisfaction test - conducted after 28 days of twice-daily application on 22 volunteers aged 42 - 63 years.

THE SCIENCE OF **ANTI-AGEING**

www.vivacybeauty.com

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